

Anshuman Karmakar

eXperience Designer

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Designing for 9 years across organizations, delivered 50+ projects in various domains. Published multi-disciplinary research paper from IISc Bangalore. Specialised in solving complex problems for measurable outcomes. Recognised for UX process expertise and business impact. Currently building AI-powered products at Nextiva.

EXPERIENCE

Nextiva / Senior specialist, Product Design

January 2024 – Present

Working across B2B SaaS product suite used by Enterprises and SMBs. Designing in complex admin user journeys like AI-powered workflows, chat automation, product settings, engagement reports. Recognised for bringing clarity and creative problem solving.

Evident Capital / Head of Design - Senior Designer

February 2022 – April 2023

Built B2B asset tokenization and fundraising platform that secured stage-2 seed funding. Managed team of 5 member.

- UI-UX Designer

August 2021 – January 2022

Launched B2C MVP that started without market precedent, driving the 0-1 business growth. Established branding and design system.

Cognizant / UX Consultant

September 2014 – August 2019

Worked with 20+ US and European clients across domains. Recognized for contributing to 8.9% revenue growth for Delta cargo. Received 'Milestone' and 'Rockstar' awards for client satisfaction.

RELEVANT ENGAGEMENTS

Springboard / UX Mentor

March 2022 – July 2025

Guided 20+ international students through 1:1 classes (6-8 months each). 95% student satisfaction rating throughout the engagement.

Arnim Technology / Interaction Designer

September 2013 – May 2014

Designed interactive solutions for the waste management sector.

EDUCATION

Indian Institute of Technology Kanpur

Master of Design - Industrial Design.

Institut für Psychologie, Technische Universität - Darmstadt, Germany

DAAD Research Scholar - Cognitive Sciences.

West Bengal University of Technology

Bachelor of Technology - Electrical Engineering.

NOTABLE PROJECT

- React-based chat-flow builder.
- AI intent detection for chatbot.
- Supervisor dashboard for monitoring engagement.
- Live voice call transcription, post call summarisation, topic detection, sentiment analysis.
- 10DLC business SMS registration.
- Web3 asset tokenization platform.
- Cargo booking, Delta airlines.
- Institutional trading platform, JPMorgan Chase.

CERTIFICATES

- AI+Design: John Maeda on design better.
- Agile UX design and research.
- Storytelling in design process.